# Path 2023 ANNUAL REPORT

We entered into 2023 with big dreams but God managed to provide beyond what we hoped for throughout the year. We experienced many blessings at our main clinic location in Boise. We added to the Path team with both new staff and volunteers, to help share the work of the mission. We partnered with a dozen churches through speaking events, baby bottle drives, gathering of supplies for our layettes, and prayer support. We joined forces with multiple faith-based community organizations who helped us raise funds and supplies. We designed a Path magnet that local businesses/churches can display, giving individuals easy and confidential access to our website. We hosted Quarterly Prayer Meetings throughout the year and felt God's presence as we communed with these prayer warriors. We received special funding from an individual donor to be used for marketing and were able to expand our reach to abortion vulnerable clients through google ads, virtual geofencing, and transit advertising. We experienced growth in every area at our Boise location, including a 45% increase in pregnancy tests, 28% increase in client ultrasounds, and a 39% increase in total client visits. In addition, we provided more education classes in 2023 than ever before, which helped encourage and equip many families in the Treasure Valley.

It has been a long-term goal of Path to expand our reach by providing pregnancy related services in areas outside of the Treasure Valley as well. We were able to partner with a lady in Horseshoe Bend who had a similar vision of offering services in her community. We were granted access to rooms in a medical building right in the middle of the town. The office space had not been utilized for many years, and it was evident that it would need to be updated before we could offer services. But God wasn't done yet! First, the building's Board authorized some basic repairs and work to be done at no cost to Path. Then a couple from the community stepped up and donated their time, resources, and expertise to completely renovate one room to be used as a baby boutique. They painted, put in new floors, furnished, decorated, and completely revamped the space making it not only functional, but truly beautiful! Shortly after this we recruited and trained several new volunteers to set up and staff the boutique. We named it Wee One's Wardrobe and it officially opened in May of 2023. In addition, we partnered with *All Baby! Ultrasound* to start offering services in Nampa one day a week. We are humbled and grateful to be part of this whirlwind of events that happened in 2023, which only God could have orchestrated.

Path is a free clinic offering services, education, and support for women and men facing unintended pregnancy.

# **CONTACT US**

1327 W. Beacon Street, Boise, ID 83706 208-384-9504 www.treasurevalleypath.org Grand opening in May of 2023



# **IMPACT**







54
classes provided



\*197

ultrasounds performed



\*322

client follow-ups



\*242

community referrals

\*Client follow-ups: Includes calls, texts, and email conversations with Path clients, beyond their clinic visits.

\*Ultrasounds performed: Includes U/S models for training

\*Community referrals: Referrals given to clients for medical providers, organizations, programs, and other resources outside of Path's scope of service.

# Mission Moment-The gift of a return client

A women visited Path in 2022 and found out that she was 6 weeks pregnant. She already had an infant by a different father and was not ready to have another baby. Her boyfriend was verbally abusive and when he found out she was pregnant, he told her he would only stay with her if she had an abortion. Our staff counseled her, provided an ultrasound, and assured her that there was hope in her situation. She left encouraged, but when we attempted to follow-up with her several times, we never heard from her again. When this happens, we can't help but fear the worst and we closed her file, not confident that she would choose life.

In 2023, several months after our final attempt to contact her, she made an appointment online for a pregnancy test. When she arrived at the clinic, we were thrilled to meet the baby that we thought she had aborted. She explained that she had left her last boyfriend, but she is now in a new loving relationship with a man who is very supportive. She is pregnant again and they are excited about this baby and their future. Her life is still complicated, but she is once again choosing life and is in a stable relationship where this father is helping raise her other children. The couple has been very engaged in the process this time, and are participating in all of the services that Path offers.

What a gift it is for our staff to know that there is still hope when all seems lost. What a great reminder that God redeems and can make all things new! We will continue to do His work in 2024, trusting Him with every outcome.





#### Path Distributed

99 Prenatal Vitamins
20 Filled Layettes
300+ Misc. Items
(baby & maternity
clothing, diapers,
wipes, gas/grocery gift
cards, and goodie
bags)





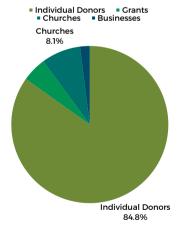


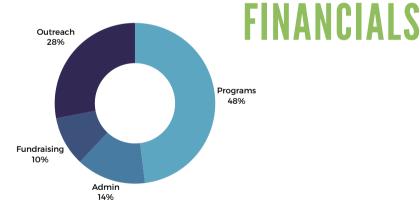
## A Journey of Praise Reports

- February: Began planning the logistics of opening a clinic in Horseshoe Bend
- March: Brought on a new Board Member
- April: Added an additional staff for recruiting and training volunteers
- May: Opened Wee One's Wardrobe to meet the tangible needs of moms and families in Horseshoe Bend and beyond
- June: Participated in the KTSY Heartbeat of Hope Fundraising Event
- July: Board of Directors appointed a new Executive Director
- August: Began training 3 new nurses to do ultrasounds at the Boise clinic
- September: Used funding provided to display Path ads on the back of 3 buses and launch a google ads campaign
- October: Partnered with Cornerstone Church to host a Harvest Event for staff, volunteers, donors, supporters, and the community
- October: Began offering pregnancy related services at two new locations, in Nampa and Horseshoe Bend
- October: Started a Mom's Support Group at our Horseshoe Bend location
- November: Hosted a Board Retreat to dream, plan, and pray for 2024
- In 2023: Volunteers provided 955 hours of service to Path
- In 2023: Path received over \$37,000 in Gift-in-Kind items and services

# **INCOME**

## **EXPENSES**





We give glory to God for all that He provided in 2023. We also want to express our appreciation to every individual, business, church, service group, and organization who supported our work this past year. We could not have accomplished our mission without you! Every gift, volunteer hour, partnership, and prayer made a difference, and we are grateful for your support.

## **MISSION**

Treasure Valley Path expresses the love of Christ by helping women and families thrive during and after pregnancy.